



For Immediate Release:

Photo Attached: Jeff Skemp & Travis Tranel

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SKEMP JOINS TEAM TRANEL STUDENT ATHLETE TO HEAD TEAM TRANEL'S UW-PLATTEVILLE EFFORT

Cuba City, WI – Farmer and small business owner Travis Tranel has announced that student athlete Jeff Skemp will head his campaign's UW-Platteville effort to be the next State Representative of the 49th Assembly District. Tranel must first win a 3 person Republican Primary on September 9th in order to challenge current State Representative Phil Garthwaite in November. Skemp, who will graduate from UW-Platteville in May with a degree in Business Administration Management, is best known for his success on the basketball court, where he was recently named as an All-American.

"I am very excited to join Team Tranel," Skemp said. "I have known Travis for a long time. This decision isn't about partisan politics, but about the confidence I have in Travis' abilities to represent students and the people of Southwest Wisconsin. I believe Travis is someone who will listen to student's concerns. He understands the future of this state is dependent upon the next generation of workers, employers, and entrepreneurs."

Skemp's leadership, not only on campus, but throughout the community, will have a positive impact for the Tranel campaign. Skemp plans to introduce Tranel to students, faculty, and staff at UW-Platteville. He will also recruit and coordinate student volunteers, and lead the TEAM TRANEL get out the vote effort on campus.

"I am extremely excited to have Jeff join the team," Tranel said. "Jeff has been a star on the basketball court, but his accomplishments reach much further. He is a responsible leader and an excellent role model for many. I am proud to have him heading up our campaign's effort at UW-Platteville, but I am even more proud to call him a friend."

For more information, or to join Team Tranel, please visit [TRANEL.COM">TRAVISTRANEL.COM](http://TRAVISJEFFSKEMP@TRAVISTRANEL.COM](mailto:JEFF<span style=)

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